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Electronic Filing System (EFS) Data  
Electronic Patent Application Submission  
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EFS ID: 64879  
Application ID: 09857256  
Title of Invention: Subscriber Characterization and  
Advertisement Monitoring  
System  
First Named Inventor: Charles Eldering  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2004-07-20  
Effective Receipt Date: 2004-07-20  
Submission Type: Information Disclosure  
Statement  
Filing Type:  
Confirmation number: 4893  
Attorney Docket Number: T702-15



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JUL 23 2004

Technology Center 2600

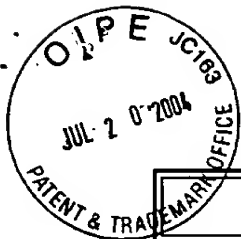
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<b>Title of Invention</b>	Subscriber Characterization and Advertisement Monitoring System									
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/DJR/</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/DJR/	Attorney		
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<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>T702-15_07-20-04-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	T702-15_07-20-04-usidst.xml		us-ids.dtd		us-ids.xsl
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	us-ids.dtd									
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<b>Comments</b>										



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

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<b>US Patent Documents</b>  Note: Applicant is not required to submit a paper copy of cited US Patent Documents																																																																	
<table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>5233423</td><td>1993-08-03</td><td>JERNIGAN</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>5374951</td><td>1994-12-20</td><td>WELSH</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>5515098</td><td>1996-05-07</td><td>CARLES</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5635989</td><td>1997-06-03</td><td>ROTHMULLER</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>5786845</td><td>1998-07-28</td><td>TSURIA</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>5805974</td><td>1998-09-08</td><td>HITE</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>6002397</td><td>1999-12-14</td><td>HITE</td><td></td><td></td><td></td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass		1	5233423	1993-08-03	JERNIGAN					2	5374951	1994-12-20	WELSH					3	5515098	1996-05-07	CARLES					4	5635989	1997-06-03	ROTHMULLER					5	5786845	1998-07-28	TSURIA					6	5805974	1998-09-08	HITE					7	6002397	1999-12-14	HITE			
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